



LAUNCHING AUGUST 1st, 2011

# BUSINESS LEADER<sup>®</sup> RADIO

Powered by [wsRadio.com](http://wsRadio.com)

## What is the Business Leader Radio Network:

Business Leader and [wsRadio.com](http://wsRadio.com) have formed a long term strategic alliance to build out a Business Talk Radio Network focused on the South. This will be first Business Only Internet Radio Network and will combine local business programming with topical shows for business executives.

Business Leader is the leading publisher of regional business magazines in the South. Business Leader Magazine was founded in 1989, publishing and hosting events in Atlanta, Miami, Nashville, Raleigh-Durham, Greensboro, Charlotte, Memphis, Tampa and Jacksonville. Learn more about Business Leader at [www.BusinessLeader.com](http://www.BusinessLeader.com).

[wsRadio.com](http://wsRadio.com), the #1 professional internet talk radio network, broadcasts two 24x7 radio networks and has over 3 million monthly listeners. The company also partners with the San Diego Union Tribune and the Washington Times to product local business networks. [wsRadio](http://wsRadio.com) has built networks for Entrepreneur Magazine, eBay, and Hay House Media.

## What will be on the Network:

The network will launch Aug. 1 with over 40 shows on topics ranging from how to start and build a business to interviews with Fortune 1000 CEOs. The network will run 24/7 with over 50 hours a week of live programming.

## Local Business Programming:

**The Business Leader Daily Show:** The Flagship Program on the Business Leader Radio Network, the Show interviews top executives and business owners of the South and tackles some of the key business issues facing executive today. The show runs noon to 1PM Monday through Friday.

**Business Leader Women Extraordinaire:** A weekly program showcasing top women business leaders.

**Business Leader Movers & Shakers:** Showcases up-and-coming business leaders each week.

**Business Leader Top Small Businesses:** Showcases top small businesses weekly.

**Business Leader Top Leaders:** Showcases top Business Leaders each week.

**Business Leader Top Entrepreneurs:** Showcases top innovators once a week.

**Business Leader Regional Report:** Each week an individual show focuses on Atlanta, Miami, Nashville, Raleigh-Durham, Charlotte, Greensboro, Tampa, Memphis, and Jacksonville, covering local business topics.

## Topical Business Programming:

SBA Radio

Build Your Business Radio

Email Marketing Radio

Ask Janelle About ebay

Business Networking Radio

Digital Politics – The Business of Politics

Got Invention Radio

Email Marketing Radio with Ron Cates, CEO – Constant Contact

The Computer & Technology show

The Peggy Smedley Show – Technology show

Online Marketing with RSS Ray

PR 101 Radio

The CEO Hour

## What will my interview sound like:

You can listen to over 200 interviews at [www.businessleader.com/interviews](http://www.businessleader.com/interviews)

## How can I listen to the Network:

You can listen to shows live or archived at [www.BusinessLeaderRadio.com](http://www.BusinessLeaderRadio.com) or [www.wsradio.com](http://www.wsradio.com)